



Cookie policy

In this policy we use the term “cookies” to refer to cookies and other similar technologies covered by the EU Directive on privacy in electronic communications.

What is a cookie?

A cookie is a small piece of data that a website asks your browser to store on your computer or mobile device. The cookie allows the website to "remember" your actions or preferences over time. Most Internet browsers support cookies; however, users can set their browsers to decline certain types of cookies or specific cookies. Further, users can delete cookies at any time.

Why do we use cookies?

We use cookies to learn how you interact with our content and to improve your experience when visiting our website(s). For example, some cookies remember your language or preferences so that you do not have to repeatedly make these choices when you visit one of our websites. We also use cookies to help us with geolocation tracking in order to present you with the closest ubitricity charging station and office locations. Additionally, cookies allow us to serve you specific content, such as videos on our website(s). We may employ the learnings of your behavior on our website(s) to serve you with targeted advertisements on third-party website(s) in an effort to “re-market” our products and services to you.

What types of cookies do we use?

First-Party and Third-Party Cookies

We use both first-party and third-party cookies on our website.

First-party cookies are cookies issued from the accessed domain (e.g. ubitricity.com) that are generally used to identify language and location preferences or render basic site functionality.

Third-party cookies belong to and are managed by other parties, such as ubitricity business partners or service providers. These cookies may be required to render certain forms, such as the submission of a job application, or to allow for some advertising outside of the ubitricity website.

Session Cookies

Session cookies are temporary cookies that are used to remember you during the course of your visit to the website, and they expire when you close the web browser.

Persistent Cookies

Persistent cookies are used to remember your preferences within the website and remain on your desktop or mobile device even after you close your browser or restart your computer. We use these cookies to analyse



user behaviour to establish visit patterns so that we can improve our website functionality for you and others who visit our website(s). These cookies may also allow us to serve you with targeted advertising and measure the effectiveness of our site functionality and advertising.

How are cookies used for advertising purposes?

Cookies and ad technology such as web beacons, pixels, and anonymous ad network tags may help us serve relevant ads to you more effectively. They also may help us collect aggregated audit data, research, and performance reporting for advertisers. Pixels may enable us to understand and improve the delivery of ads to you and know when certain ads have been shown to you. Since your web browser may request advertisements and web beacons directly from ad network servers, these networks can view, edit, or set their own cookies, just as if you had requested a web page from their site.

Although we do not use cookies to create a profile of your browsing behavior on third-party sites, we may use aggregate data from third parties to show you relevant, interest-based advertising. We do not provide any personal information that we collect to advertisers.

You can opt out of off-site and third-party-informed advertising by adjusting your cookie settings. Opting out will not remove advertising from the pages you visit, but, instead, opting out will result in the ads you see not being matched to your interests. This implies that the ad(s) you see will not be matched to your interests by those specific cookies.

How are third party cookies used?

For some of the functions within our websites we use third party suppliers, for example, when you visit a page with videos embedded from or links to YouTube. These videos or links (and any other content from third party suppliers) may contain third party cookies, and we encourage you to consult the privacy policies of these third party vendors on their websites for information regarding their use of cookies.

How do I reject and delete cookies?

You can choose to reject or block all or specific types of cookies set by virtue of your visit to a ubitricity websites by clicking on the cookie preferences on our website(s). You can change your preferences for ubitricity websites and/or the websites of any third party suppliers by changing your browser settings. Please note that most browsers automatically accept cookies. Therefore, if you do not wish cookies to be used, you may need to actively delete or block the cookies.

If you reject the use of cookies, you will still be able to visit our websites but some of the functions may not work correctly. You may also visit "<http://www.allaboutcookies.org>" for details on how to delete or reject cookies and for further information on cookies generally. By using our website without deleting or rejecting some or all cookies, you agree that we can place those cookies that you have not deleted or rejected on your device.

Cookie	Description	Is it Optional?	Category	Opt-Out Link/More details regarding specific privacy policy
Google Tag Manager	We use the Google Tag Manager to manage website tags. The Google Tag Manager does not collect any personal data. The service takes care of triggering tags, which in turn may collect data. However, Google Tag Manager does not access this data. If there is no opt-in for the Tag Manager, tracking tags implemented with the Google Tag Manager will not be triggered.	Yes	Analytics	https://marketingplatform.google.com/about/analytics/tag-manager/use-policy/
Google Analytics	We use Google Analytics on some of our websites to understand how our media campaigns work and how you interact with our website in order to improve the user experience.	Yes	Analytics	https://tools.google.com/dlpage/gaoptout
Google Maps	We use Google Maps on some of our websites. In order for the Google map material used by us to be integrated and displayed in your web browser, your web browser must establish a connection to a Google server, which may also be located in the USA, when you call up the respective part of the websites. This provides Google with the information that the respective part of the website was called up from the IP address of your device.	Yes	Functional	https://policies.google.com/privacy?hl=de https://www.google.com/intl/de/help/terms_maps/
YouTube	In some of our websites we embed videos or insert links to videos from YouTube on our website(s). As a result, when you visit a page with content embedded from or linked to YouTube, you may be presented with cookies from YouTube.	Yes	Functional	https://support.google.com/ads/answer/2662922?hl=en-GB
Borlabs	We use the Borlabs Cookie Consent Tool on www.ubitricity.com , so that you may be able to set your cookie preferences.	No	Functional	https://www.ubitricity.com/privacy-policy/
Usercentrics	We use the Usercentrics Cookie Consent Tool on our Direct Access Charging Offer websites (mysimplesocket.com , https://charge.ubitricity.com), so that you may be able to set your cookie preferences.	No	Functional	https://www.ubitricity.com/privacy-policy/
stripeInfoS CA	For our Direct Access Charging Offer websites (mysimplesocket.com , https://charge.ubitricity.com), we use a stripe cookie that stores client's data and connects with the stripe infrastructure with an expiry date of 2025-01-01.	No	Functional	https://www.ubitricity.com/privacy-policy/
__stripe_sid	For our Direct Access Charging Offer websites (mysimplesocket.com , https://charge.ubitricity.com), we use the stripe_sid cookie to handle payments. The expiry time is 30 minutes.	No	Functional	https://stripe.com/privacy
__stripe_mid	For our Direct Access Charging Offer websites (mysimplesocket.com , https://charge.ubitricity.com), we use the stripe_mid cookie to handle payments. The expiry time is 1 year.	No	Functional	https://stripe.com/privacy
Alchemer	For our "Request a public EV charge point" offer on www.ubitricity.com , we embed a survey from the survey tool Alchemer. For this you may be presented with cookies from Alchemer.	Yes	Functional	https://www.alchemer.com/privacy/