



## DATA PROTECTION

### Privacy Notice - Business Customers, Suppliers and Business Partners

This Policy sets out what personal data we collect, for what purposes and your rights in this respect

#### What does this Privacy Notice cover?

This Privacy Notice provides information regarding the personal data which are processed by ubitricity Distributed Energy Systems UK Limited (ubitricity) and its affiliates within the Shell group of companies ('Shell') in relation to (i) individuals who work for, or on behalf of, or who are shareholders of our business customers ('Business Customers'), (ii) suppliers or vendors ('Suppliers'), (iii) business partners, , investors and shareholders ('Business Partners').

For individuals who require access to a ubitricity site on behalf of a Business Customer, Supplier or Business Partner you will be asked to provide additional information to enable you to be identified for health, safety and security purposes and to manage the relationship between ubitricity and the relevant Business Customer, Supplier or Business Partner.

For individual end customers, visitors of ubitricity websites or users of ubitricity applications, please refer to the Privacy Notice – Customer at [www.ubitricity.com](http://www.ubitricity.com).

For individuals who apply to work for ubitricity, or who attend a recruitment event or undertake an assessment please refer to the Privacy Notice - Recruitment at [www.ubitricity.com](http://www.ubitricity.com).

For individuals who are successful in their application for employment, internship or engagement as a contractor, the Privacy Notice – ubitricity Employee, Contractor and Dependents' Personal Data of ubitricity G.f.v.E. mbH or ubitricity DES UK Ltd. for positions in the UK available at <https://www.ubitricity.com/privacy-policy/> will apply.

Bespoke notices and supplementary privacy statements may contain further information about how ubitricity is processing your personal data. In those instances, such privacy notices will be communicated to you separately. These privacy notices may vary among the countries in which we operate to reflect local practices and applicable law requirements.



If personal data of children is gathered this requires consent of the parent or guardian.

The categories of personal data we collect about you.

This Privacy Notice explains **what** personal data are processed about you, **why** we are processing your personal data and for which purposes, **how long** we hold your personal data for, **how to access and update** your personal data, as well as the options you have regarding your personal data, and **where to go for further information**.

### **Special Notice - if you are under 16 years old. Processing children's personal data**

Except in those cases where ubitricity or its affiliates may organise educational events specifically designed for children, we do not intentionally collect personal data of individuals under 16 years old. If you are under 16 years old and you wish to contact ubitricity in a way which requires you to submit your personal data (such as for education or innovation events) please get your parent or guardian to do so on your behalf.

### **What personal data do we process about you? Collection of information**

We process personal data from and in relation to individuals who are, or who work for or on behalf of or who are shareholders in our Business Customers, Suppliers, Business Partners in the following categories:

- Private contact information (such as name, postal or e-mail address, date-of-birth and phone number) only if necessary;
- Business contact and other information (such as job title, department, name of organization and your dealings with ubitricity or its affiliates on behalf of the relevant Business Customer, Supplier, Business Partner.

### **Screening**

In addition, in order to comply with legal and regulatory obligations, to protect ubitricity's and its affiliates' assets and employees/contractors and specifically to ensure that ubitricity and its affiliates can comply with trade control, anti-money laundering and/or bribery and corruption laws and other regulatory requirements, we carry out screening (pre-contract and on a periodic basis post-contract) on owners, shareholders and directors of our Business Customers, Suppliers and Business Partners. This screening takes place against publicly available or government issued sanctions lists and media sources.

The screening does not involve profiling or automated decision making in relation to the counter-parties or potential counter-parties.



### **Who is responsible for any personal data collected?**

ubitricity Distributed Energy Systems UK Limited, a private company limited by shares (Limited Company (Ltd.)) under the laws of the United Kingdom, registered with the Companies House under no. 11393390, with business address at Spectrum House, Unit 11, 32-34 Gordon House Rd, Gospel Oak, London NW5 1LP, United Kingdom will be responsible for processing your personal data, either solely or jointly with its affiliates within the Shell group of companies.

### **For what purposes do we process your personal data? How will we use your personal data?**

We process personal data covered by this Privacy Policy for the following purposes:

- **Business execution** - including providing, researching, developing and improving products or services; concluding and executing agreements with Business Customers, Suppliers and Business Partners; recording and settling services, products and materials to and from Shell Companies; managing relationships and marketing such as maintaining and promoting contact with existing and prospective customers, account management, customer service, and development, execution and analysis of market surveys and marketing strategies,
- **Organisation and management of the business** - including financial management, asset management, mergers, demergers, acquisitions and divestitures, implementation of controls, management reporting, analysis, internal audits and investigations;
- **Health, safety and security** - including protection of an individual's life or health, occupational health and safety, protection of Shell Energy and staff, authentication of individual status and access rights; or
- **Legal and/or regulatory compliance** - including compliance with legal or regulatory requirements.

We may also process your personal data for a secondary purpose where it is closely related, such as:

- storing, deleting or anonymising personal data;
- fraud prevention, audits, investigations, dispute resolution or insurance purposes, litigation and defence of claims; or
- statistical, historical or scientific research.



We will only process your personal data where we have a lawful basis to do so.

ubitricity is committed to safeguarding your personal data.

Who do we share your personal data with?

### **Communication and marketing**

You may receive marketing communications on behalf of the relevant Business Customer, Supplier or Business Partner. On all occasions you will be given the opportunity to use the unsubscribe functionality through the different digital channels we use to interact with you.

### **Why do we process your personal data?**

The personal data covered by this Privacy Notice are only processed:

- in order to take steps at the request of an individual prior to entering into a contract;
- where it is necessary to comply with a legal or regulatory obligation to which ubitricity or its affiliates are subject to;
- where it is necessary for the purposes of the legitimate interests pursued by the ubitricity or its affiliates, except where such interests are overridden by the interests or fundamental rights and freedoms of the individual/s; or
- (only if legally required) with the explicit consent of the individual.

In those cases where processing is based on consent, you have the right to withdraw your consent at any time. This will not affect the validity of the processing prior to the withdrawal of consent.

### **Security of your personal data**

We have implemented technology and policies with the objective of protecting your privacy from unauthorised access and improper use. In particular, we may use encryption for some of our services, we apply authentication and verification process for access to ubitricity services and we regularly test, assess and evaluate the effectiveness of our security measures.

### **Who will we share your personal data with?**

The personal data covered by this Privacy Notice are exclusively processed for the purposes referred to above and will only be shared on a strict need to know basis with:

- Other companies within the Shell group of companies;



- Authorized third party agents, service providers, external auditors and/or subcontractors of ubitricity or its affiliates; or
- A competent public authority, government, regulatory or fiscal agency where it is necessary to comply with a legal or regulatory obligation to which ubitricity is subject to or as permitted by applicable local law.

### **Interacting with ubitricity through social media**

If you choose to interact with ubitricity through social media on a ubitricity or Shell administered social media page such as Facebook, Instagram, Twitter or LinkedIn, your personal data (such as your name, your profile picture and the fact that you are interested in ubitricity) will be visible to all visitors of your personal webpage depending on your privacy settings on the relevant social media platform, and will also be visible to ubitricity. You can delete any information that you share on these sites at any time through your relevant social media platform's account. ubitricity does not track your activity across the different social media sites that you use. If you send a message to Shell via any messenger service on a social media platform, these messages are held for no longer than one month after receipt. Please contact ubitricity if you wish to make a request that you are unable to action yourself and which relates to a ubitricity social media page - see the section '*Your rights in relation to your personal data*' below.

Additionally, and to the extent ubitricity is jointly responsible with a social media platform of a social media page, ubitricity and its affiliates will have access through the social media platform to aggregated data providing statistics and insights that help to understand the types of actions you take on those sites. For more information on how your personal data are processed on those social media platforms, including any targeted advertising that you may receive, please refer to your privacy settings accessible through your relevant social media platform's account.

### **Transfers of your personal data to other countries**

Where your personal data has been transferred to affiliate companies within the Shell group and/or to authorized third parties located outside of your country we take organizational, contractual and legal measures to ensure that your personal data are exclusively processed for the purposes mentioned above and that adequate levels of protection have been implemented in order to safeguard your personal data. These measures include Binding Corporate Rules for transfers among the Shell group and for Shell companies in the EU, European Commission approved transfer mechanisms for transfers to third parties in countries which have not been deemed to provide an adequate level of data protection as well as any additional local legal requirements.

Your personal data may be transferred outside of your country, subject to appropriate safeguards.



You can find a copy of Shell Binding Corporate Rules at <https://www.shell.co.uk/privacy.html> or by contacting [privacy-office-SI@shell.com](mailto:privacy-office-SI@shell.com).

### **What are the consequences of not providing your personal data?**

Personal data gathered by ubitricity and its affiliates for these processes either directly or indirectly are required in order to:

- Fulfil legal requirements and/or which is required for entering into a contract with a counter-party and continuing to contract with that counter-party; or
- Maintain contact with Business Customers, Suppliers and Business Partners.

Failure to provide us with the information required will negatively affect our ability to communicate with you, or our ability to enter into a contract with a counter-party or continue to contract with a counter-party.

ubitricity will only hold your personal data for a defined period of time.

### **How long do we hold your personal data for?**

With some exceptions any personal data that are required for the purposes of conclusion and execution of agreements with Business Customers, Suppliers and Business Partners or for considering bids or tenders, will be held during the duration of the contractual relationship and up to 15 years after. For agreements which have a term of more than five years and for the purposes set out above, these agreements will be held for 35 years with effect from the commencement of the agreement.

In all other cases for the purposes set out above, including personal data gathered as part of any unsuccessful bids to ubitricity or which relates to the screening against publicly available or government issued sanctions lists and media sources, such personal data are held for no longer than 15 years after it was first gathered.

In all cases information may be held for (a) a longer period of time where there is a lawful reason to do so (in which case it will be deleted once no longer required for that purpose) or (b) a shorter period where the individual objects to the processing of their personal data and there is no longer a legitimate business purpose to retain it.

Your rights and how to exercise them.

### **Your rights in relation to your personal data**

We aim to keep our information as accurate as possible. You can request:

- access to your personal data;



- correction or deletion of the personal data (but only where they are no longer required for a legitimate business purpose);
- that you no longer receive marketing communications on behalf of the relevant Business Customer, Supplier or Business Partner;
- that the processing of your personal data is restricted; and/or
- that you receive personal data that you have provided to ubitricity, in a structured, digital form to be transmitted to another party, if this is technically feasible.

To make any of these requests, please contact [dataprotection@ubitricity.co.uk](mailto:dataprotection@ubitricity.co.uk).

### **Who can you contact if you have a query, concern or complaint about your personal data?**

If you have any issues, queries or complaints regarding the processing of your personal data please can contact [dataprotection@ubitricity.co.uk](mailto:dataprotection@ubitricity.co.uk)

You may also contact the Shell Group Chief Privacy Officer at [Privacy-Office-SI@shell.com](mailto:Privacy-Office-SI@shell.com) or Shell International B.V. The Hague, The Netherlands - Trade Register, No. 27155369 Correspondence: PO Box 162, 2501 AN, The Hague.

If you are unsatisfied with the handling of your personal data by ubitricity, then you have the right to lodge a complaint to your local data protection authority The Information Commissioner's Office (ICO) whose address is Wycliffe House, Water Ln, Wilmslow SK9 5AF, Great Britain or the Dutch Data Protection Authority as the lead supervisory authority for the Shell group whose postal address is PO Box 93374, 2509 AJ The Hague and Office Address is Hoge Nieuwstraat 8, 2514 EL The Hague, The Netherlands. Please visit <https://autoriteitpersoonsgegevens.nl/en> for more information.

### **Cookies and similar technologies**

We use cookies on our websites to provide you with the best user experience possible.

ubitricity may use cookies and similar technologies that aim to collect and store information when you visit a ubitricity website. This is to enable ubitricity to identify your internet browser and collect data on your use of our website, which pages you visit, the duration of your visits and identify these when you return so that we improve your experience when visiting our website(s). You can control and manage your cookies preferences by adjusting your browser settings or using the ubitricity cookies preference tool on ubitricity websites - for more information, please refer to the ubitricity Cookie Policy at <https://www.ubitricity.com/privacy-policy/>.



**Changes to this Privacy Notice**

This Privacy Notice is updated periodically. This Privacy Notice was last updated in January 2024.